

# 2019-2020 District Goals



**District:** District 412 B  
**Constitutional Area:** India, South Asia, Africa and Middle East

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 90% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

- I will ensure that the District GLT Coordinator works closely with the Zone Chairs and Club Presidents to ensure that the trainings take place and with follow ups

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

- I will work with my DG Team and the District GLT Coordinator that this is achieved

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

Train 30 RLLI, 3 FDI, 4 ELLI, 10 ALLI Graduates Train 35 Cabinet Officers, Train the DG Team, Train 285 New Members, Train 100 members in leadership and refreshers A total of 56 Lions to be trained

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	20
2nd Quartter	55
3rd Quartter	55
4th Quartter	65

By the end off tih 4th quartier, tih distiricti will add a tiotial offi 195 new members.

### Action Itiems:

My disttrictt will esttblsh a club branch(es).

My disttrictt will inductt new Lions under 40 years old.

My disttrictt will convertd Leos tto Lions

My disttrictt will organize att leastt membership growtht eventt(s).

All clubs in my disttrictt will sett individual membership goals

My disttrictt will use and promotte membership resourcestt to achieve our goal. Justt Ask Guide, Club Membership

Chair Guidt with inductton ideastt, Community Needs Assessmentt and Membership Developmentt Grantt

## NEW CLUB DEVELOPMENT

	New Clubs	Chartter Members
1st Quartter	1	25
2nd Quartter	2	25
3rd Quartter	2	25
4th Quartter	1	25

By tih end offi tih 4th quartier, tih distiricti will stiartt 6 new clubs.

Witht a minimum offi 100 charttier members.

### Action Itiems:

My disttrictt will ensure all Guiding Lions are certfied and assigned tto new clubs

My disttrictt will hostt a New Club Developmentt Workshop

My disttrictt will organizt a Leo Club(s).

My disttrictt will sttat Speciality Club(s).

2 Community based Lions Clubs

My disttrictt will use and promotte membership resourcestt to achieve our goal. Membership Developmentt Grantt, New Club Developmentt Guidt and Justt Ask Guide).

## MEMBER RETENTION

	Drops
1st Quarter	0
2nd Quarter	3
3rd Quarter	5
4th Quarter	2

By the end of the 4th quarter, the district's membership drops will not exceed 10 members.

### Action Items:

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

## NET GROWTH GOAL

195	+	100	-	10	=	285
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 5000 people.

### Action Items:

Of the total number of people served in my district, 1000 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal. Service Project Planners Club and Community Needs Assessment (Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community

Additional action items to achieve this goal

To identify and appoint a GST Coordinator in all the clubs to implement at least one service project under each of the Lions service areas - Vision, Diabetes, Hunger, Environment and Childhood Cancer

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 1280 service activities.

### Action Items:

I will educate clubs in my district about our global causes

## SERVICE ACTIVITY REPORTING

**In the 2019-2020 fiscal year 90 % of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

### Custom goal and action items

To identify and appoint GST Coordinators in each of the 15 clubs. To implement and report 80 service activities in each of the 15 clubs in the District totaling 1200 activities. To ensure that all the service activities are reported on MYLION.

## LCIF: PARTICIPATE

**By the end of the 2019-2020 fiscal year 25% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF**

### Action Items:

## FUNDRAISE

**During the 2019-2020 fiscal year I will partner with our LCIF District Coordinator to raise \$5000.00 to support Campaign 100: LCIF Empowering Service.**

### Action Items:

My district will raise \$5000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 100/100 Clubs this year

## ADVOCATE

**In the 2019-2020 fiscal year 90% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

### Custom goal and action items

I will ensure that I appoint a LCIF Coordinator in each of the 15 clubs and give them adequate information on LCIF and Campaign 100. Get my Zone Chairpersons to closely work with the Club Presidents in ensuring that our goals are met